

BLOSSOM[®]

EASYMIX



Blossom Easymix is a premium whey-based calf milk replacer formulated with Imunopro[®], a unique milk complex which concentrates the bioactive goodness of milk for the benefit of the calf.

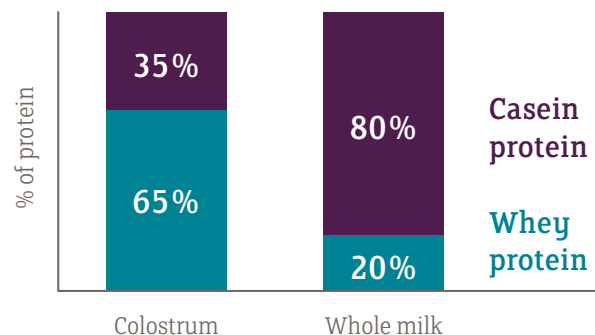
Key benefits include:

- Formulated to drive lean growth of 900g average daily gain*
- Targeted amino acid levels, vitamins and minerals to provide all essential nutrients for the growing calf from 4 days of age
- With Gardion to support early gut development and calf well-being
- Feeding programme encourages early growth to maximise feed conversion efficiency
- Easy to mix in warm or cold water

*When feeding 900g milk powder a day

Growth target per day	900g
Imunopro [®]	★★★
Protein	23%
Fat	18%
Sugar	46%

Whey, the dominant protein in colostrum, contains the bioactive content for early calf success.



Feeding Recommendations

- Maximise early feed efficiency and growth with 2x a day feeding and mixing with warm water
- Always provide access to fresh water, meal and hay
- If transitioning calves from whole milk when older, please ensure a gradual transition over 4-7 days
- Ensure calf is consuming 1.5 kg of calf meal for 3 days and is at least double their birthweight before weaning

Twice a day programme

Mix 150g of Blossom Easymix CMR with 850 ml of water to make 1 litre

Days	g of powder / day	Total litres per day
1 to 3	Colostrum	4 - 6
4 to 7	750	5
8 to 35	900	6
36 - weaning*	750	5

Blossom Easymix can be used in a once a day feeding system from 28 days of age providing calves are consuming enough solid feed to constitute a second feed. If feeding once a day offer a maximum of 3 litres per feed at 20% dry matter (i.e 600g powder/feed).

To fortify with whole milk add 50g of powder to 950g of milk to make one litre. Calves under 28 days of age should be fed milk at least twice/day.

For further feeding information please visit our website www.nutrinza.com or scan here:



Maximising Lifetime Performance

Shorter Non-Productive Period

Better Fertility

Higher Milk Production

More Profitable

Higher Lifetime Daily Yield

Improved Survival

Better Udder Health

Increased Rate of Genetic Gain

Environmental Benefit

(fewer non-productive animals & lower environmental footprint per litre of milk)

Age at First Calving of 24 months with 85-90% MBW

Rearing heifers efficiently will allow them to have an age at first calving of 24 months, this is pivotal to maximising lifetime performance and has an impact on future profitability and the sustainability of your milking herd.

